

## SoWi Übersetzung Flyer

### The Program. What does it consist of?

Enterprises and public administrations invest massively in education and professional training programs, in persuasive communication as well as in social trainings and health ads. Do these interventions work? There is a substantial demand for valid fact and detailed evidence. Young professionals in enterprises and non-profit entities need to bring two key competences to their tasks: the ability to assess and evaluate social interventions and innovations, and a solid understanding of professional practice in the workplace. At Hochschule Darmstadt – University of Applied Sciences – we train these young professionals!

### Fields of practice: How will this degree support me professionally?

Graduates of the BA in Applied Social Sciences enjoy an extensive field of career opportunities, including but not limited to

- occupational and public health
- occupational and extra-curricular training and education
- human resources management
- marketing, public relations and online communication
- customer and stakeholder relations and management
- public space and public security
- development cooperation and international value chains

### Modules: What's the program's structure?

The first two terms introduce a broad set of professionally relevant social sciences, including a first research project in collaboration with partners from business, administration, and NGOs. The third term holds basic courses in qualitative and quantitative social sciences as well as language and general education courses. The fourth and fifth terms focus on the development of professional core skills and on an advanced research project. The final sixth term is dedicated to a mandatory internship and the bachelor thesis.

For details, please check the course and module overview on the right.

### Prerequisites: What do I need to qualify for the program?

Access to the B.A. program in Applied Social Sciences depends on academic credentials with the final grade of the school leaving certificate of a higher institution of secondary education having the strongest impact (numerus clausus system). Furthermore, applicants need to document English language skills (level B1).

### Application and program start

Courses commence in October for the winter term; please prepare for an application deadline in May. For further information on degree studies, please refer to Hochschule Darmstadt's Student Service Center (SSC) at <https://www.h-da.com/academics/how-to-apply/> or our International Office at <https://international.h-da.de/?L=1>

**Consultation: Where to obtain more info?** Find information for the application process at: [www.h-da.de/bewerbung](http://www.h-da.de/bewerbung).