

Study Information



Applied Social Sciences Bachelor of Arts

Bachelor's Degree Program Applied Social Sciences

The Program. What does it consist of?

Enterprises and public administrations invest massively in education and professional training programs, in persuasive communication as well as in social trainings and health ads. Do these interventions work? There is a substantial demand for valid fact and detailed evidence. Young professionals in enterprises and non-profit entities need to bring two key competences to their tasks: the ability to assess and evaluate social interventions and innovations, and a solid understanding of professional practice in the workplace. At Hochschule Darmstadt – University of Applied Sciences – we train these young professionals!

Fields of practice: How will this degree support me professionally?

Graduates of the BA in Applied Social Sciences enjoy an extensive field of career opportunities, including but not limited to

- occupational and public health
- occupational and extra-curricular training and education
- human resources management
- marketing, public relations and online communication
- customer and stakeholder relations and management
- public space and public security
- development cooperation and international value chains

Modules: What's the program's structure?

The first two terms introduce a broad set of professionally relevant social sciences, including a first research project in collaboration with partners from business, administration, and NGOs. The third term holds basic courses in qualitative and quantitative social sciences as well as language and general education courses. The fourth and fifth terms focus on the development of professional core skills and on an advanced research project. The final sixth term is dedicated to a mandatory internship and the bachelor thesis.

For details, please check the course and module overview on the right.

Applied Social Sciences	3 - Winter Term	4 - Summer Term	5 - Winter Term	Bachelor	6 - Summer Term	7 - Winter Term	8 - Summer Term	9 - Winter Term	10 - Summer Term	Master
<p>Introduction to Economics, 5 CP</p> <p>Introduction to Sociology, 5 CP</p> <p>Introduction to German Law, 5 CP</p> <p>Transculturality & Globalization, 5 CP</p> <p>Introductory Social Sciences Project</p> <ul style="list-style-type: none"> • Logic of research & introduction to the empirical social sciences; • Research question & scientific research; • Research project management and implementation; • Data analysis and scientific writing <p>entire project constitutes Methods I; 20 CP</p>	<p>Quantitative Social Science Research [Methods 2], 5 CP</p> <p>Qualitative Social Science Research [Methods 3], 5 CP</p> <p>Social Psychology 2 with application, 5 CP</p> <p>General Education [SuK; arts and humanities], 5 CP</p> <p>General Education [SuK; digitalisation issues], 5 CP</p> <p>Languages, 5 CP</p>	<p>Internal & external Communication in Enterprises and Organisations, 10 CP</p> <p>Learning & Behavioural Change, 10 CP</p> <p>Innovative Products and Value Chains, 5 CP</p> <p>Advanced Social Science Methods and Evaluation [Methods 4], 5 CP</p> <p>Advanced Social Sciences Project</p> <ul style="list-style-type: none"> • Research question, scientific research 2; • Project calculation, project implementation, progress monitoring; • Data analysis and scientific writing 2; <p>20 CP</p>	<p>Mandatory Internship (BPP; incl. internship seminar), 15 CP</p> <p>Bachelor Research Project; (consisting of bachelor thesis, seminar and final presentation), 15 CP</p>	<p>Information for international applicants and exchange students: From the winter term 2018/19 onwards, an English language option will be available for all courses in the third to sixth term.</p>						

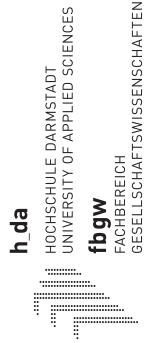
CP: The sizes of the modules correspond to an average study and learn effort. For successfully completed modules, credit points are awarded – as a general rule 60 CP per year.
Colour caption: ■■■ Mandatory Modules ■■■ Final thesis ■■■ Electives ■■■ Industrial placement ■■■ General qualification



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Campus Dieburg

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Prerequisites: What do I need to qualify for the program?
Access to the B.A. program in Applied Social Sciences depends on academic credentials with the final grade of the school leaving certificate of a higher institution of secondary education having the strongest impact (numerus clausus system). Furthermore, applicants need to document English language skills (level B1).

Application and program start
Courses commence in October for the winter term; please prepare for an application deadline in May. For further information on degree studies, please refer to Hochschule Darmstadt's Student Service Center (SSC) at <https://www.h-da.com/academics/how-to-apply/> or our International Office at <https://international.h-da.de/?L=1>

Consultation: Where to obtain more info?
Find information for the application process at: www.h-da.de/bewerbung.

First contact point is the Student Service Center (SSC). Besides general course guidance and detailed information related to the application process, the SSC also advises on the study's organizational and financial matters.

Additional information on the B.A. program in Applied Social Sciences can be found at www.sowi.h-da.de.

For those who need further information on the topics of study financing or student housing, the Studierendenwerk Darmstadt is responsible. Learn more at www.studierendenwerkdarmstadt.de/en/

International students, contact international@h-da.de



Hochschule Darmstadt: What should I expect?
According to the renowned magazine Wirtschaftswoche h_da enjoys a top reputation with German personnel managers and scores highly because of its close connection to professional practitioners and organizations. Darmstadt University of Applied Sciences is renowned for:

- Efficient course organization and short durations of study
- Practical work in cooperation with professional organizations as an integral program aspect
- Optimal preparation for entry into professional life

More info at <http://www.h-da.com>

„Whether enterprises or public administration: anyone wanting to convince and move people must know how individuals and social groups think and act. The skills imparted by the program in applied social sciences are carefully targeted at the professional requirements of social scientists at the workplace while being well-grounded in the scientific state-of-the-art.”
Prof. Dr. Klaus-Michael Ahrend, member of the executive board, HEAG Darmstadt (leading mobility and energy services provider in Southern Hesse)